We need your help! Due to COVID-19 we are facing a significant revenue shortfall. If you are able please consider a donation to help us continue to give history a future.

The Community Foundation for Mason County is holding a Match Day! They’ve built a pool of match dollars ($90,000 and growing) that will be used to match gifts that people give to qualifying nonprofits on Wednesday, August 5, 2020. Match dollars will be awarded to each nonprofit proportionally, based on the amount we raise compared to the total raised that day. Every gift will be matched at some level – help us maximize our match!

Give online on Wednesday, August 5, at www.mason-foundation.org/MatchDay2020 (link won’t go live until day of). Choose Mason County Historical Society from the list and give with your credit card. Gifts of up to $1,000 per donor, per nonprofit, are eligible for the match!

For more details, visit www.mason-foundation.org/MatchDayInfo. Please help us spread the word, and mark your calendars to give on August 5!

Note: Giving online on August 5 is strongly encouraged. For those who can’t, you can send a check payable to Mason County Historical Society to 1687 S. Lakeshore Dr. Ludington, MI 49431 dated August 5, 2020. If we have it in hand before 7pm on Match Day, we can turn it in to be counted toward the match. But if you’re able to give online, that’s the best way!
Did you know - Museums are Economic Engines

- Museums support more than 726,000 American jobs.
- Museums contribute $50 billion to the U.S. economy each year.
- Seventy-six percent of all U.S. leisure travelers participate in cultural or heritage activities such as visiting museums. These travelers spend 60 percent more on average than other leisure travelers.
- The economic activity of museums generates more than $12 billion in tax revenue, one-third of it going to state and local governments. Each job created by the museum sector results in $16,495 in additional tax revenue.
- For every direct job at a museum, an additional job is supported elsewhere in the economy. This is a higher rate than many other industries.
- Museums and other nonprofit cultural organizations return more than $5 in tax revenues for every $1 they receive in funding from all levels of government.

*American Alliance of Museums